# Job offer: Floating Influencer

# REQUIREMENTS

- Passion for Swimming:
- Exhibit a profound appreciation for the discipline and joy of swimming, irrespective of current proficiency level.
- Digital Proficiency:
- Demonstrate adeptness in navigating and leveraging various digital platforms to disseminate engaging content and actively engage with followers.
- Proven Social Media Aptitude: Present a documented track record showcasing the ability to build, sustain, and engage a substantial follower base.

# **PERQUISITES**

- Complimentary Swim Lessons:
- Enjoy complimentary access to our premium swim sessions to enhance personal swimming proficiency.
- Exclusive Swag and Merchandise: Receive exclusive swim school merchandise as a token of appreciation for your commitment to promoting our programs.
- Acknowledgment:
- Gain official recognition as a pivotal influencer actively contributing to the promotion of adult swimming and water safety initiatives.

## RESPONSIBILITIES

### **Documentation of (your) Swim Journey:**

Systematically chronicle personal swimming experiences, challenges, and triumphs across various digital platforms.

Engagement and Connection:

Foster meaningful interactions with followers, actively respond to comments, and cultivate a thriving community centered around a shared passion for swimming.

### **Creation of Engaging Content:**

Develop and curate high-quality content, including visual media and written pieces, reflecting the journey of learning to swim.

Promotion of Swim School Initiatives:

Strategically promote and endorse our adult swim programs, articulating the value proposition and joy inherent in acquiring swimming skills.

## CONTACT

Keen to embark on this corporate influencer journey and make a significant impact?

Please send and email to hrm@your-personal-swim-coach.nl

